Real Estate Investing Strategies

What is a strategy? A unique combination of entry, holding period and exit.

Primary Strategies

These are the primary strategies we focus our classes, content, and tools on.

- 1. Buy and Hold including short-term rentals (STR) and assisted living
- 2. Nomad™ including:
 - a. Fixer Upper Nomad™
 - b. Nomad[™] by Proxy
 - c. Nomad™ to Short-Term Rental
 - d. Nomad™ with House Hacking
 - e. Nomad™ with Lease-Option Exit
 - f. The Ultimate Real Estate Agent Retirement Plan™
 - g. And other variations
- 3. House Hacking

Additional Strategies

Creative Financing



- Owner Financing Including The Ultimate Strategy™¹
- Wrap Financing Including pre-foreclosures and short sales
- Loan Assumption
- Rent-To-Own/Lease-Option Family Including Master Leases & Sandwich Lease-Options
- Agreement-For-Deed Family
- Subject-To Including pre-foreclosures and short sales
- Quick Turn/Flipping Properties including live-in flips, 2-year slow flips & partnership flips
- Buy, Rehab, Rent, Refinance (and Repeat) aka BRRR/BRRRR
- Wholesaling & Wholetailing
- Options & Option-Auction
- Tax Liens & Tax Deeds
- Partnerships & Syndications including all 3 partner roles: deal maker/syndicator, money partner, loan partner
- Real Estate Investment Trusts (REITs)

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¹ The Ultimate Strategy [™] is a trademark of Richard Roop.